



# GLOBAL UNIVERSITY BANGLADESH (GUB), BARISAL

Faculty of Business Studies  
Department of Business Administration  
Program: MBA

## Offered Courses for MBA

Serial No	Course Code	Course Title	Batch
1	MGT-505	Strategic Management	183 & 182
2	MGT-409	Management of Organizations & Systems	
3	STA-414	Research Methodology	
4	FIN-501	Financial Management	
<b>Major in Marketing Management</b>			
5	MKT-510	Brand Management	181
6	MKT-511	Service Marketing	
7	MKT-506	Marketing Research	
8	MKT-508	Consumer Behavior	
<b>Major in Human Resource Management</b>			
9	HRM-506	Manpower Planning and Personnel Policy	181
10	HRM-512	Industrial Relations	
11	HRM-515	Management of Organizational Change	
12	HRM-516	Compensation Policies	

## Class Schedule for Fall Semester-2018

Day	Batch	9:30am-12:30pm	3:00pm-6:00pm	6:00pm-9:00pm
Friday	183 & 182	MGT-409; R-311 (1 <sup>st</sup> Building); CT - MIA	MGT-505; R-305 (1 <sup>st</sup> Building); CT - MIH	
	181 (Major in Marketing Management)	MKT-511; R-306 (1 <sup>st</sup> Building); CT - SAR	MKT-510; R-306 (1 <sup>st</sup> Building); CT - MIA	
	181 (Major in Human Resource Management)	HRM-516; R-309 (1 <sup>st</sup> Building); CT - MNI	HRM-515; R-309 (1 <sup>st</sup> Building); CT - TM	
Saturday	183 & 182		FIN-501; R-305 (1 <sup>st</sup> Building); CT - DCD	STA-414; R-311 (1 <sup>st</sup> Building); CT - DCD
	181 (Major in Marketing Management)		MKT-506; R-306 (1 <sup>st</sup> Building) CT - SAR	MKT-508; R-306 (1 <sup>st</sup> Building) CT - MIA
	181 (Major in Human Resource Management)		HRM-506; R-309 (1 <sup>st</sup> Building) CT - MIA	HRM-512; R-309 (1 <sup>st</sup> Building) CT - TM

  
20.09.18  
Faculty Member

  
20.09.18  
Head of the Department

Copy for kind information:

1. Chairman, BOT
2. Vice Chancellor
3. Treasurer
4. Registrar
5. Controller of Examinations
6. Faculty Members
7. Office Copy
8. Notice Board
9. IT Officer (For Website)

Course Teacher (CT)	Initials
Mr. Md. Nazrul Islam	MNI
Mr. Dibakar Chandra Das	DCD
Ms. Snigdha Afsana Roshni	SAR
Ms. Tazin Mahmud	TM
Mr. Md. Imran Ahmed	MIA
Mr. Md. Mehedi Hasan	MMH
Mr. Md. Mahiuddin Sabbir	MMS
Mr. Md. Imran Hossain	MIH