



# GLOBAL UNIVERSITY BANGLADESH (GUB), BARISAL

Faculty of Business Studies  
Department of Business Administration  
Program: EMBA

## Offered Courses for EMBA

Serial No	Course Code	Course Title	Batch
1	BUS-401	Business Communication	191, 183 & 182
2	MGT-402	Management of Organizations	
3	BUS-515	Business Research Methodology	
4	BUS-410	Managing in the Cross-cultural Environment	
<b>Major in Marketing</b>			
5	MKT-504	Brand Management	181
6	MKT-505	Service Sector Marketing	
7	MKT-501	Marketing Research	
<b>Major in Management Human Resource</b>			
8	MGT-412	HR Planning and Development	181
9	MGT-502	Management of Change	
10	MGT-505	Compensation Management	

## Class Schedule for Spring Semester-2019 (Revised) (Effective from 26.01.2019)

Day	Batch	9:30am-12:30pm	3:00pm-6:00pm	6:00pm-9:00pm
Friday	191, 183 & 182	BUS-401; R-311 (1 <sup>st</sup> Building); FM- TM	MGT-402; R-311 (1 <sup>st</sup> Building); FM- MIA	---
	181 (Major in Marketing)	MKT-504; R-309 (1 <sup>st</sup> Building); FM- MIA	---	---
	181 (Major in Management & HR)	MGT-412; R-305 (1 <sup>st</sup> Building); FM- MNI	MGT-502; R-305 (1 <sup>st</sup> Building); FM- TM	---
Saturday	191, 183 & 182	---	BUS-515; R-311 (1 <sup>st</sup> Building); FM- DCD	BUS-410; R-311 (1 <sup>st</sup> Building); FM- MIA
	181 (Major in Marketing)	---	MKT-505; R-309 (1 <sup>st</sup> Building); SAR	MKT-501; R-309 (1 <sup>st</sup> Building); FM- DCD
	181 (Major in Management & HR)	---	MGT-505; R-305 (1 <sup>st</sup> Building); MNI	---

  
25.01.19  
Faculty Member

  
25.01.19  
Head of the Department

Copy for kind information:

1. Chairman, BOT
2. Vice Chancellor
3. Treasurer
4. Registrar
5. Controller of Examinations
6. Faculty Members
7. Office Copy
8. Notice Board
9. IT Officer (For Website)

Faculty Members (FM)	Initials
Mr. Md. Nazrul Islam	MNI
Mr. Dibakar Chandra Das	DCD
Ms. Snigdha Afsana Roshni	SAR
Ms. Tazin Mahmud	TM
Mr. Md. Imran Ahmed	MIA