



GLOBAL UNIVERSITY BANGLADESH (GUB), BARISAL

Faculty of Business Studies
Department of Business Administration
Program: MBA (1 Year)

Offered Courses for MBA (1 Year)

| Serial No | Course Code | Course Title | Batch | Proposed Faculty |
|--------------------------------------|-------------|---------------------------------------|-----------|------------------|
| 1 | MGT-505 | Strategic Management | 201 & 193 | MNI |
| 2 | MGT-409 | Management of Organizations & Systems | | MNI |
| 3 | STA-414 | Research Methodology | | MIA |
| 4 | FIN-501 | Financial Management | | DCD |
| Major in Marketing Management | | | | |
| 5 | MKT-510 | Brand Management | 192 | MIA |
| 6 | MKT-511 | Service Marketing | | SAR |
| 7 | MKT-506 | Marketing Research | | MIA |
| 8 | MKT-508 | Consumer Behavior | | NPS |

Mid-term Exam Schedule for Spring Semester-2020 MBA (1 Year)

| Day | Batch | 9:30 am-11:00 am | 3:00 pm-4:30 pm | 6:00 pm-7:30 pm |
|-----------------------|-------------------------------------|------------------|---|---|
| 20/2/2020 Thursday | 193 & 201 | -- | -- | MGT-505; R-202 (2 nd Building); FM-MNI |
| | 192 (Major in Marketing Management) | -- | -- | MKT-510; R-202 (2 nd Building); FM- MIA |
| 22/2/2020 Saturday | 193 & 201 | -- | MGT-409; R-305 (1 st Building); FM- MNI | |
| | 192 (Major in Marketing Management) | -- | MKT-511; R-309 (1 st Building); FM- SAR | |
| 28/2/2020 Friday | 193 & 201 | | STA-414; R-305 (1 st Building); FM- MIA | |
| | 192 (Major in Marketing Management) | | MKT-506; R-306 (1 st Building); FM- MIA | |
| 29/2/2020 Saturday | 193 & 201 | | | FIN-501 R- 306 (1 st Building); FM-DCD |
| | 192 (Major in Marketing Management) | | | MKT-508; R-311 (1 st Building); FM- NPS |

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Faculty Member

14.02.2020

Head of the Department

Copy for kind information:

1. Chairman, BOT
2. Vice Chancellor
3. Treasurer
4. Registrar
5. Controller of Examinations
6. Faculty Members
7. Office Copy
8. Notice Board
9. IT Officer (For Website)

| Faculty Members (FM) | Initials |
|-----------------------------|----------|
| Mr. Md. Nazrul Islam | MNI |
| Mr. Dibakar Chandra Das | DCD |
| Ms. Snigdha Afsana Roshni | SAR |
| Ms. Tazin Mahmud | TM |
| Mr. Md. Imran Ahmed | MIA |
| Ms. Mst. Nadia Parvin Santa | NPS |