



# GLOBAL UNIVERSITY BANGLADESH, BARISAL

Faculty of Business Studies

Department of Business Administration

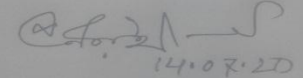
List of Offered Courses for Summer Semester-20

## Offered Courses for BBA

Batch	Course Code	Course Title	Proposed Faculty
<b>202 &amp; 201</b>	ENG-102	English Fundamentals	MEI
	MGT-110	Principles of Management	MNI
	ACT-208	<b>Financial Accounting</b>	<b>NPS</b>
193	ENG-102	English Fundamentals	MEI
	MGT-110	Principles of Management	MNI
	CSE-109	Programming Language	RI
	HUM-107	<b>Ethics &amp; Culture</b>	<b>NPS</b>
<b>192 191 &amp; 183</b>	ENG-104	English Composition	MIH
	MGT-110	Principles of Management	MNI
	CSE-109	Programming Language	RI
	HUM-107	<b>Ethics &amp; Culture</b>	<b>NPS</b>
<b>182, 181 &amp; 173</b>	BUS-305	Entrepreneurship Process and Principles	MIA
	MGT-308	Human Resource Management	TM
	MSC-312	Operations Management	SAR
	BUS-303	International Business	MIA
<b>Major in Marketing</b>			
<b>171 &amp; 172</b>	MKT-401	Introduction to Consumer Behavior	SAR
	MSC 404	Brand Management	SAR
	MKT 409	Strategic Marketing	MIA
	MKT 403	Services Marketing	SAR
<b>Major in Finance, Banking and Finance</b>			
171	FIN 402	Management of Financial Institutions	TM
	FIN 403	Insurance and Risk Management	DCD
	FIN 405	Corporate Finance II	DCD
	FIN 407	Project Appraisals and Management	MIA

Dibakar  
14.07.2020

Faculty Members

  
14.07.20

Head of the Department

Copy for kind information:

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2. Vice Chancellor
3. Treasurer
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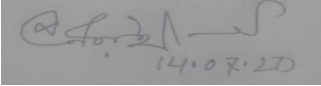
List of Offered Courses for Summer Semester-20

## Offered Courses for MBA

Batch	Course Code	Course Title	Proposed Faculty
<b>201 &amp; 202</b>	HRM-502	Human Resource Management	TM
	MKT-503	Marketing Management	MIA
	OPN-504	Operations Management	NPS
	BUS-402	Managerial Communication	NPS
<b>Major in Human Resource Management</b>			
<b>193</b>	HRM-506	Manpower Planning and Personnel Policy	MNI
	HRM-512	Industrial Relations	TM
	HRM-515	Management of Organizational Change	TM
	HRM-516	Compensation Policies	MNI

Dibakar  
14.07.2020

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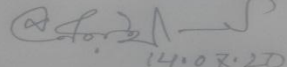
List of Offered Courses for Summer Semester-20

## Offered Courses for EMBA

Batch	Course Code	Course Title	Proposed Faculty
<b>201, 202 &amp; 193</b>	MGT-403	Managing Human Resources	TM
	MKT-404	Marketing Principles and Practices	MIA
	MSC-408	Managing Operations	NPS
	BUS-407	Business Economics	DCD
<b>Major in Marketing</b>			
<b>191</b>	MKT-504	Brand Management	SAR
	MKT-505	Service Sector Marketing	SAR
	MKT-501	Marketing Research	DCD

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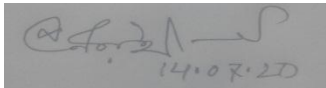
List of Offered Courses for Summer Semester-20

## Offered Courses for MBA (2years)

Batch	Course Code	Course Title	Proposed Faculty
<b>201, 202, 193, 192 &amp; 191</b>	MGT-505	Strategic Management	MNI
	MGT-409	Management of Organizations & Systems	MNI
	STA-414	<b>Research Methodology</b>	<b>NPS</b>
	FIN-501	Financial Management	DCD
<b>Major in Human Resource Management</b>			
<b>183</b>	HRM-506	Manpower Planning and Personnel Policy	MNI
	HRM-512	Industrial Relations	TM
	HRM-515	Management of Organizational Change	TM
	HRM-516	Compensation Policies	MNI

Dibakar  
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